## Biggest Ever Blokes’ Lunch – MC Script

**Onsite Event Contacts:** XX

Key Messages to be reiterated throughout the day:

* A prostate cancer diagnosis is a cause of shock to 54 Australian men each day and the many people who love them.
* No other cancer affects more Australian men and yet in far too many cases, men live with long-lasting impacts on physical and mental well-being and often fail to seek or find help or support. And very sadly, every day a permanent hole is left in nine Australian families when they lose a man they love to this insidious disease.
* Prostate cancer is a particularly important issue for regional communities as men in regional and rural areas are 21% more likely to die from prostate cancer than their major city counterparts.

**Prostate Cancer in Australia**

* + Most commonly diagnosed cancer in men
  + 20,000 Australian men are diagnosed each year
  + 3,300 will die because of it
  + More men die of prostate cancer than women die of breast cancer
  + Men over 50 years of age, or 40 years if they have a family history of prostate cancer, should talk to their doctor about being tested at their next health check-up
* Our target today is to raise $XX
* The funding will support XX

Date

| **TIME** | **ACTION** | **RESPONSIBLE?** |
| --- | --- | --- |
|  | MC arrives for sound check |  |
| 10am | Guest speakers arrive for sound check |  |
| 11am | **BEBL - PRE-DRINKS COMMENCE** |  |
|  |  |  |
|  |  |  |
|  |  |  |
| 12.00 | Doors are opened – BEBL Commences |  |
| 12.15pm | ***MC: Announcement to asks guests to be seated*** |  |

**PART 1: HOUSEKEEPING & WELCOMES**

|  |  |  |
| --- | --- | --- |
| **TIME** | **ACTION** | **RESPONSIBLE?** |
|  | Include all key messages for MC: |  |
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**Lunch served**

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| **TIME** | **ACTION** | **RESPONSIBLE?** |
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**Event Concludes**

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| --- | --- | --- |
|  |  |  |
| **5pm** | **BEBL EVENT CONCLUDES** |  |