



The heart of a community...
the hope of a nation!

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Apex Strategic Plan 2020

Fellow Apexians,

My desire for the future of Apex is that it becomes as strong as it ever was, when I was elected I was charged with the responsibility to make this happen, however, to do so I need the full support of every club.

Your National Board is fully committed to the task at hand and intends, with your cooperation and input, to forge a Strategic Plan that is designed to achieve the overall objective of rebuilding Apex. This is not a 1 year process, which is why it requires total commitment from each club, not just a commitment to the objective, but also to the ongoing strategies as determined by all of us at the upcoming AGM.

The basis of this Strategic Plan will be to return to basics, the very ingredients that forges Apex in the beginning. To get the ball rolling, we would ask that each club table this letter at the next meeting and have a general discussion regarding the questionnaire attached. The questionnaire calls for open discussion and an honest completion thereof. This Questionnaire, when returned to National Board by 25th September from all clubs, will be the foundation of the strategic plan. It is our intention that all club delegates will enter into a facilitated discussion phase to deliver a simple but effective plan to rebuild the Association Of Apex Clubs to and beyond its former glory.

Your participation is appreciated, however, more importantly it is an integral part of our future. I have put together a short questionnaire to get you thinking and your comments and answers will enable us to get the ball rolling.

I realise that I've only given you a short window to send your comments back and if its not feasible to get the questionare back by the 25th of September your comments will still be noted at a later stage of the process.

Please feel free to add any comments or ideas your Club may have that will contribute to the Associations new Strategic Plan.

I've been involved in putting Strategic Plans together over the years and they can be fun and I want all of you to treat this as not a daunting task but to think of it as a way of contributing in what could be the future of one of the greatest Service and Charitable organisations in the world.

Have fun !
YIA
Nedd Golding
National President
Apex Australia.

***Please return to me at pres@apex.org.au , via your RC or via mail to
Locked Bag 2000, Newcastle, NSW 2300***



Apex... it's another word for Aussie made volunteers!