



Marketing Grant Application 2019

FROM: (club name):

Contact Person:

Email:

Phone:

Does National Office have your current contact details? Yes / No

Is your club registered for GST? Yes / No

The National Board recognises that all clubs aren't the same, what works for one club won't necessarily work for another. An application which seeks to market and promote an Apex club in a pure sense will always be preferred.

A well written and thought out application will always take preference, so think outside the box and grab our attention.

Please include the following:

- 1. A description of your marketing activity.**
- 2. How your marketing activity will promote your club, and Apex Australia as an organization, within your community.**
- 3. What are you looking to achieve? New members, financial sponsors, service work?**
- 4. What exactly do you require funding for?**
- 5. An itemised list of total funding required (Maximum \$1500).**
- 6. All invoices and quotes.**
- 7. Bank account details**

All successful applicants will be required to submit a report on their activity for inclusion at the 2019 national convention and in the Apexian newsletter

Applications close 31st of May 2019

Marketing & Promotional Assistance Grant Guidelines

If a club applies for the Marketing and Promotional Assistance Grant, the application will be considered as per these guidelines.

1. Applications may be lodged from 1st March 2019 until 31st May 2019. Applications outside these dates will not be considered.
2. The Review Date each year shall be set by the National Board (usually the June Apex Australia National Board Meeting).
3. The maximum grant any club can apply for is \$1500. If a club is successful in receiving a grant, they cannot re-apply for this grant again in the following year (ie any club would at most receive a grant no more often than every two years).
4. To be eligible for this grant, the applicant club must be financial at the time of application.
5. If an application form is not completed in full, or does not meet the guidelines, the National Awards and Grants Manager, will give notice to offending clubs and they will be given 7 days to resubmit their application.
6. Successful applicants will be advised by the National Board and will receive grant monies after providing receipts or proof of purchase.
7. The National Board may delegate to a subcommittee (consisting of at least three members of the Board) the processing of the applications and ask it to make recommendations in respect of the applications received.
8. The National Board at their discretion (which discretion cannot be challenged) may:
 - 8.1 Change or modify these conditions without notice;
 - 8.2 Decide the merits of any application in any way, manner or process the National Board deems appropriate;
 - 8.3 Release or withhold requests for information relating to any application as the National Board deems appropriate.

9 **EXCLUDED APPLICATIONS:**

9.1 The National Board will not approve (or will disallow that part of) an application which includes the purchase of items which would be deemed "consumable" and a usual ongoing club expense (for example: club member's Apex shirts or apparel).

9.2 The National Board will not approve an application where they believe a dishonest conflict of interest has occurred e.g. a club member who owns a web design business charging above normal rates to make a profit from the grant.

I confirm/agree that: -

- A copy of this Form (including my personal contact details) may be provided to members of the National Board.
- I attached any other relevant quotes or documents.
- I have read the above guidelines and confirm that my Club agrees to them.

Dated this _____ day of _____ (month), 2019

Signed: _____

Please forward completed form to your regional coordinator and;

awards@apex.org.au
admin@apex.org.au

Office Use Only:

Received ____/____/____

Accepted / Declined by Board ____/____/____